



MAPI Virtual Spring Seminar

Saturday, May 3, 2025

8:30AM - 12:00PM

Cost: \$30

Registration: <https://www.mapi.org/events.php>

AGENDA

- 8:30AM - 10:00AM** **A Hole-in-One for Identity Theft and Fraud Prevention: The PAR System**
Carrie Kerskie, Kerskie Group
Identity theft can happen to anyone at any time. However, there are actions you can take that will significantly minimize your risk of becoming the next victim. In this session you'll discover the three-part system to protect against identity theft and fraud. We'll also explore the RIGHT steps to take after an incident.
1.5 Continuing Education Hours Pending Approval
- 10:00AM - 11:30AM** **Ain't Nothing Like the Real Thing: Why There's No Substitute for Primary Sources**
Jennifer Mackovjak and Craig Kelbus, 221B Partners
Presentation Overview: A presentation and discussion on the importance of going beyond what is reported in commercial databases and what can be gleaned from analyzing data from primary sources.
1.5 Continuing Education Hours Pending Approval
- 11:30AM - 12:00PM** **Update from the MN Board of Private Detective & Protective Agent Services**
Greg Cook, Executive Director
.5 Continuing Education Hours Pending Approval

SPEAKER BIOS



Carrie Kerskie
President, Kerskie Group

Carrie Kerskie is a highly sought-after speaker on identity theft and fraud risk management. She is also the President of Kerskie Group, a private investigation agency providing identity theft and fraud risk management services for executives and private clients. She is the author of two books, *Your Public Identity; Because Nothing is Private Anymore* and *Protect Your Identity*. Carrie is also the host of the Privacy Mentor podcast available at CarrieKerskie.com or where you listen to podcasts. As a media favorite, she's been featured in numerous publications such as Consumer Reports, KrebsOnSecurity.com, and MarketWatch. She appears regularly on NBC, ABC, and FOX.



Jennifer Mackovjak
Partner, 221B Partners

Jennifer has nearly 30 years' experience conducting investigations. She started her career in the Manhattan District Attorney's Office where she was a senior detective working long-term complex investigations. After more than 10 years in law enforcement she transitioned to the private sector in 2005, and has worked for global consultancies such as Kroll and Hillard Heintze, where she was a senior vice president leading its Investigations practice. In 2020, she co-founded 221B Partners, a boutique investigations firm. While in the private sector, Jennifer has conducted research and investigations into a wide variety of areas including threats, sexual abuse, domestic violence, harassment, stalking, asset searches, due diligence, litigation support and internal investigations.



Craig Kelbus
Associate Managing Director, 221B Partners

Throughout his 25-plus-year career, Craig has conducted and led a wide variety of domestic and international investigations in the corporate and public arenas. Before joining 221B Partners, Craig spent 15 years with the global investigations firm The Mintz Group, where he specialized in due diligence and complex litigation-related investigations. Prior to Mintz, Craig spent nearly seven years in the banking industry, where he led internal and external investigations at more than 30 affiliate banks. Craig's passion for investigations also led him into the world of mistaken identity and wrongful conviction cases, where for the past 15 years he has worked with several organizations, including Northwestern University's Center on Wrongful Convictions, to re-investigate murders on behalf of individuals believed to have been wrongfully convicted.